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CASE STUDY

Retail Merchandizing
Hotels, Apartments, and Property Management
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MEDIA BOX

ECMB002-S

WALL MOUNT DIGITAL SIGNAGE

EC-WDS321/431/491/551/651

FLOOR STAND DIGITAL SIGNAGE

EC-FDS431 / 491 / 551 / 651

DOUBLE SIDE ULTRA THIN

EC-WSS55A

DOUBLE SIDE DIGITAL SIGNAGE WITH TRANSPARENT BOX

EC-TSS43C / 55C

TRANSPARENT BOX DIGITAL SIGNAGE

EC-BCS55A

DOUBLE PANEL DIGITAL SIGNAGE

EC-WSS43A/55A

TRANSPARENT PANEL DIGITAL SIGNAGE

EC-TDS55A/B

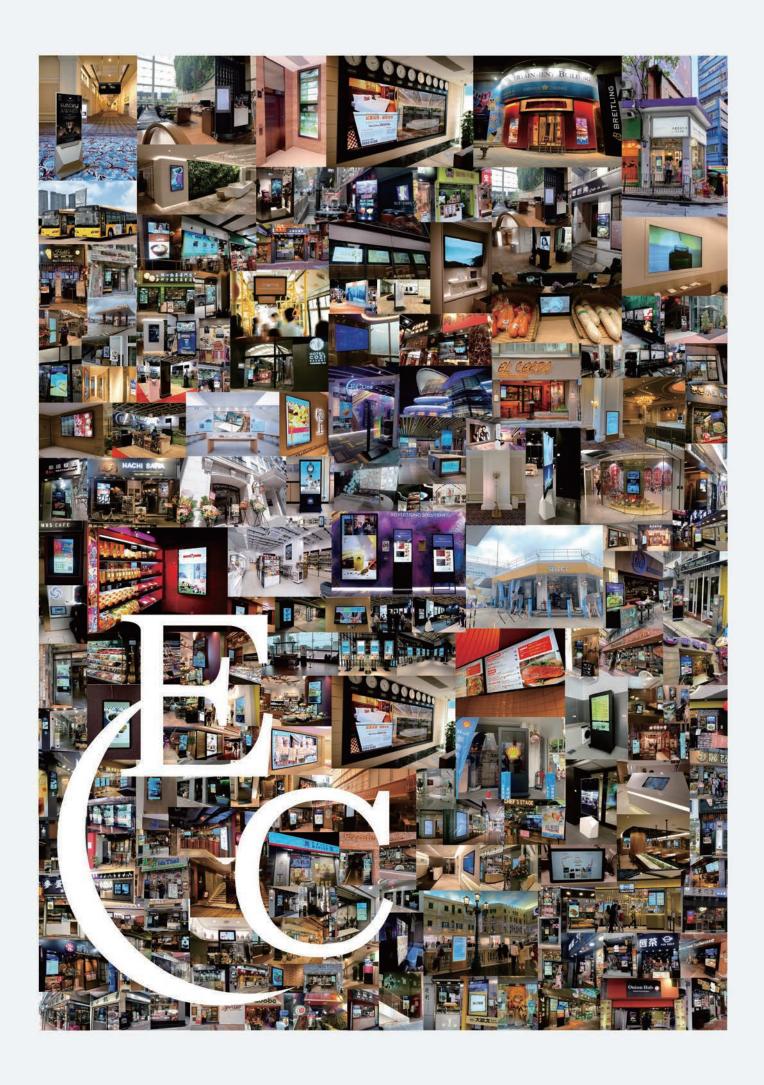
BAR TYPE DIGITAL SIGNAGE

EC-WDS37M

COMBINATION VIDEO WALL

EC-WBS49A/55A





CASE STUDY

A. RETAIL MERCHANDIZING



Eye-catching/Recognition:

Have you ever wondered, what makes a successful advertisement stand out from one another? If yes, digital signage is your new best friend. On digital signages, coloured, vivid, and dynamic graphics are displayed, which substantially catches the attention of hidden customers and potentially links to future business opportunities.

Space Efficient:

Rent is often a big concern for many businesses. Maximizing the influence on customers with a limited budget, space-saving becomes increasingly important. Digital signages featuring a hung-down option and dual-screen display help to utilize every square foot of your store.





Hassel-free:

With the EC i-Connect system, operational issues are no longer a problem. EC Line's operating system maximizes your convenience by making sure the display contents could be modified in anywhere of the world. The display signages could also operate precisely under a pre-coded schedule to ensure contents are displayed at the specific time. Enjoy the user friendly momeat, to display whatever you want, whenever you want.

Does Size Really Matter?:

The short answer to the question is, yes, size does matter. We provide the flexibility for you to adjust the size of digital signages. This means you could install them everywhere. Some examples include the entrance, next to a product, or display windows.

B. HOTELS, APARTMENTS, AND PROPERTY MANAGEMENT

"For the moment to the moment", a high demanding management style within Hotels, Apartments and Property Management, Digital Signage is able to commence an efficient message and effective notices to their customers wherever they are.











Emergency Announcement and Alerts:

Safety and Security issues are one of the important roles to manage the reputation of its own; in terms of accuracy of responding with immediate action requires. Digital Signage is your best partner while it delivers in 3 seconds.







Concierge Service :

A typical section to provide all-rounded information such as in-house facilities, directions, dining places and transportation. By using different cuttings, photos and videos, it tells you without running around.

Events Assistant:

Through the scheduled time, jobs and graphics, it accommodates the Events with an elegant and sincere environment are rectly.

C. FOOD AND BEVERAGES





Displaying Menus Digitally:

Traditionally, display menus were switched manually in between different mealtimes, which is highly inconvenient and time-consuming. By using digital signages, different menus could be switched at the tip of your fingers.

Calling for Attention:

"Location, location, location", is one of the most critical factors in attracting consumers' attention. Nonetheless, the best resources cannot be shared by everyone. As a solution, digital signages could enhance the presence of your business and achieve promotional purposes at once.

Saving the Planet While Lowering Costs:

Are you tired of paper flyers? Digital signage is a paperless solution to the mundane and eco-un friendly marketing approach. Can you imagine how many trees you could save through digitalizing?

Engagement:

Displaying moving animations could sharply capture the attention of passing pedestrians and customers who are in line. Digital signages allow for all kinds of animations, including but not limited to promotions, mini-games, health tips, and appetizing dishes on your menu.









D. WELFARE COMMUNITY AND GOVERNMENT DEPARTMENTS

To take up the social responsibilities, as a regional volunteer group to provide free medical services and to maintain a caring and harmonious community. By using the Digital Signages to share many useful information and sponsor other community projects particularly in relation to social welfare and education.

Direct visual with videos, sound, pictures or images are the easiest and the fastest way to connect with all ages. Especially to the seniors, children or even disabilities, Digital Signages are performing its' job beautifully.





"Vision, Mission and Value", Immigration Department, a professional team who is performing their duty to safeguard national sovereignty, security and development interests. They ensure each member of the public with respect while Digital Signages assist to enhance the specific procedures, policies to meet specific needs or rules are highlighted.

As a part of the government bodies, Security remains sensitive and majority to ever-changing social. Digital Signage is 100% loyal with high security for the data within. Saluted !!

E. HEALTH AND BEAUTY CARE



Maintain a healthy environment:

It is essential to remind the public to stay aware of health hazards.

Digital signage could share health tips as well as promoting your related business. The combination of both creates a healthy business environment and make everybody feel cared for.

Keep Customers Up to Date:

What a challenging business, Beauty trends and products launch to treasure all "Beauty holic"! Digital signage, mission accomplished, is an excellent channel to fashion customers with the newest spirits and promote your business's key products.

Entertainment and Interaction:

Do you feel bored while waiting? Often, consumers are attracted by the colourful graphics and fun activities around them during a boring wait. Walt Disney once said – "People spend money when they feel good", and with EC Line's digital signage, customers experienced extraordinary entertainment to uplift their interest in attractions.











F. NEW FAMILY MAMBERS



Petrol Filling Stations:

Shell, one of the most well-known petrol companies uses EC Line's digital signages to maintain their daily operation. From listing prices to displaying advertisements outdoor, digital signages have already become an inseparable part of their "Staff".

Clubhouses:

Beautiful and vibrant graphics are attention catchers. This makes digital signage a direct and effectively engaged to promote new facilities, deliver announcements, and provide directions to tenants and visitors. Details are what make a business stand out, let's embrace a cosmopolitan decoration.



Home Improvement:

Apart from the commercial world, the usage of digital signages is unlimited. Home décor inspires a contemporary and loving ambiance in your family. Want to leave a note for your family members? Take a trip down memory lane? Watch a movie and spend some quality time with your family? EC Line's digital signages have you all covered.



Midland Realty:

To improve the aesthetics of your storefront and be competitive! Realty companies practice "Time is Money" to use Digital signages present available units residentially or non-residentially instead of posters and paper advertisements., "Money is Time"!



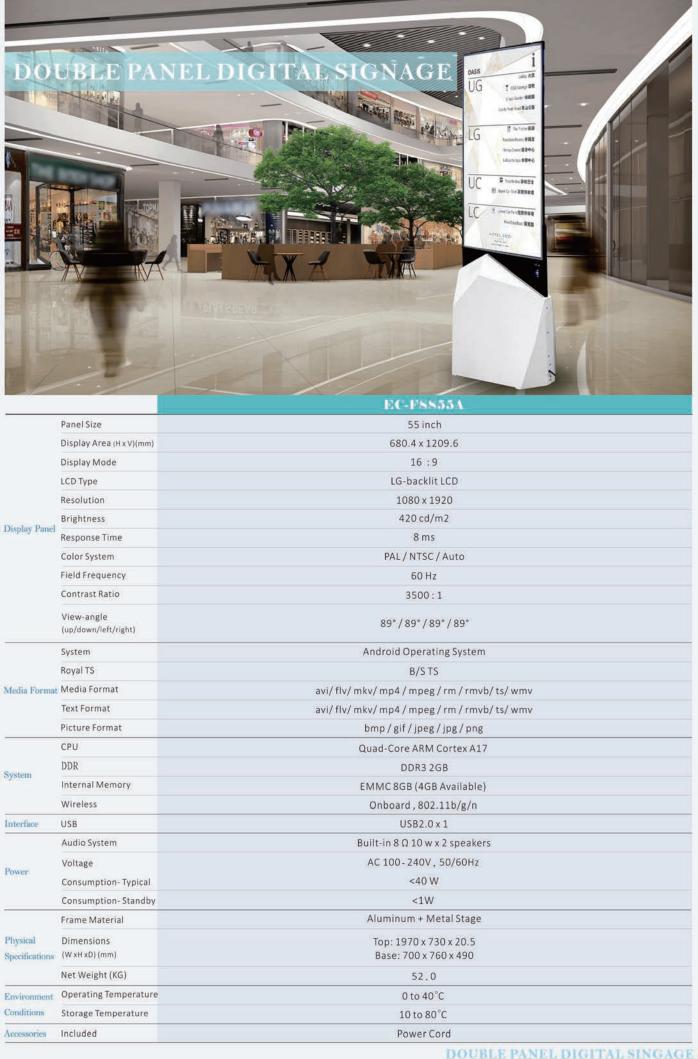




7		ECMB002-8	
Main	CPU	Quad-Core ARM Cortex A17 (Up to 1.8GHz)	
	GPU	ARM Mail-764	
	Memory	DDR3 2GB	
	Storage	8GB eMMC Flash (4GB Occupied by O/S, 4GB Available)	
	Operation System	Android OS	
	Network	Wireless / Lan	
	Fan / Fanlesss	Fanlesss	
	Media	MPEG1/MPEG2/MPEG4/H.264/H.265/WMV/MKV/TS/flv/MP3/JPG/JPEG/ BMP/PNG/GIF/etc.	
Interface	I/O Ports	USB x 4 HDMI (Supports 1920×1080 Full HD Resolution) x1 TF card slot x1 RJ45 Ethernet port x1 VGA x1 RS232 x1 OTG x1 Audio x1	
Physical	Dimension	230 W × 130 D × 30 H (mm)	
	Weight	615 g	









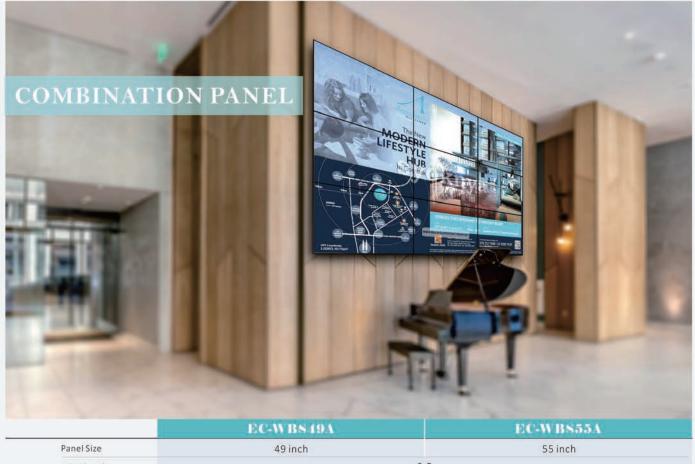






		DC4FD855A	ECTD\$55B	
	Panel Size	55 inch		
	Display Area (H x V)(mm)	1209.6 x 680.4		
	Display Mode	16 :	16 :9	
Display Panel	Transparency (Try.)	38% Transparence	38% Transparency OLCD Panel	
	Resolution	1920 x 1080	1920 x 1080 (Up to 4K)	
	Brightness	400 cd,	400 cd/m2	
	Response Time	60 m	60 ms	
	Color System	PAL / NTSC	PAL / NTSC / Auto	
	Field Frequency	60 H	60 Hz	
	Contrast Ratio	100,00	100,000:1	
	View-angle (up/down/left/right)	89°/89°/8	89°/89°/89°	
	System	Android Operating System		
	Royal TS	B/S T	B/S TS	
Media Format	Media Format	avi/flv/mkv/mp4/mpeg/rm/rmvb/ts/wmv		
	Text Format	avi/ flv/ mkv/ mp4 / mpe	avi/flv/mkv/mp4/mpeg/rm/rmvb/ts/wmv	
	Picture Format	bmp/gif/jpeg	bmp/gif/jpeg/jpg/png	
System	СРИ	Quad-Core ARM Cortex A17		
	DDR	DDR3 2GB		
	Internal Memory	EMMC 8GB (4G	EMMC 8GB (4GB Available)	
	Wireless	Onboard,802.11b/g/n		
Interface	HDMI	HDMI IN x 1		
	Ethernet	Rj45 10M/100M Ethernet x 1		
	USB	USB2.0×2		
Power	Voltage	AC 100-240V, 50/60Hz		
	Consumption- Typical	<110 W		
	Consumption- Standby	<0.5)	<0.5W	
Physical Specifications	Frame Material	Aluminum Stand		
	Dimensions (W xH xD) (mm)	977 x 1268 x 260	826 x 1750 x 504	
	Net Weight (KG)	29.0	100.0	
Environment	Operating Temperature	0 to 50°C		
Conditions	Storage Temperature	-20 to 60°C		
Accessories	Included	Power Cord		





		EC-WB849A	EC-WBS55A	
Display Panel	Panel Size	49 inch	55 inch	
	Edge (mm)	3.5		
	Display Area (H x V)(mm)	529.4×941.1	680.4 x 1209	
	Display Mode	16 :	16 : 9	
	LCD Type	TFT-L	TFT-LCD	
	Display Color	16.7	16.7M	
	Resolution	1920 x 1080		
	Brightness	500 cd/m2		
	Response Time	8 ms		
	Field Frequency	50/60/70 Hz		
	Contrast	1400	1400:1	
	View-angle (up/down/left/right)	89°/89°/	89°/89°/89°	
Interface	DisplayPort Input	HDMI×1, DVI×1		
	Audio Input	L1/R1(AV), L2/R2(VGA)		
Power	Voltage	AC 100-240V, 50/60Hz		
	Consumption-Typical	<200 W		
	Consumption-Standby	<1W		
Physical Specifications	Frame Material	Aluminum		
	Dimensions (W xH xD) (mm)	1077.6 x 607.8 x 108	1213.5 x 684.3 x 108	
	Net Weight (KG)	25	36	
	Operating Temperature	0 to 50°C		
	Storage Temperature	-20 to 60°C		
Conditions	Storage Temperature	-20 to 60°C		





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Malaysia Tel: (603) 80711501 No 63, Jalan PBS 14/3, Taman Perindustrian Bukit Serdang, 43300 Seri Kembangan, Selangor, Malaysia

SALES BRANCH

Guadalajara, Mexico Tel: (5533) 36306123

RESELLER

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Cyprus Tel: (357) 26600505

Monterrey, Mexico

Tel: (5581) 83712394

Canada Tel: (1604) 270 9898

Myanmar Tel: (95) 976071 651

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